

- Go with the color scheme from Mockup B
- Nav bar at top of A (circle motif)
- Handwritten font from A, body font from B
- Subtle paw print in background
- Add more calls to action on the home page
- Keep subtitles from A
- Prefer 'appearance' page in A
 - Feels as though B is too similar to the landing page
 - Having some differentiation between the landing page and the subpages
- Maybe try layering subpage title on top of image